

The complete secure ticket solution



Kalamazoo provide security rich tickets for a diverse range of events such as football, rugby, music festivals, theatres, cinemas, museums and theme parks.

call 08445 766 770

As an organiser of national or international events in the sporting and leisure calendar, you need the reassurance of working with a ticketing provider that has a strong reputation in this specialist field.

Kalamazoo has been established for over 100 years and is an expert in providing fully customisable secure print. Our range of secure tickets are used by organisations looking to reduce the risk of ticket fraud whilst ensuring design and branding is not compromised. Kalamazoo understands that marketing, box office and ticketing staff want a value for money, convenient speedy service without lengthy administrative lead times.

Over 70 million thermal tickets are supplied by Kalamazoo in 2008 for events as diverse as Premiership football, rugby, music festivals, theatres, cinemas, museums and theme parks.

Our expertise in security print and in-house design talent, mean that we can combine the highest levels of security protection features within the tickets, while working to your creative brief and corporate guidelines. We can even create bespoke ticket solutions and provide a total design and pre-press service using the very latest software from Quark Xpress and Adobe.

The Complete Solution

At Kalamazoo we provide the complete solution including; numbering, stitching into books if required, pick, pack and despatch to your requirements.

And as an C&CCC (Cheque & Credit Clearing Company*) accredited cheque printer, you can be assured that your tickets are kept in a secure environment throughout the design and print process. Kalamazoo provides highly secure caged storage areas with 24 hr security patrol and extensive CCTV.

Solutions
Sports match tickets
Season tickets
Lottery tickets
Music concert tickets
Trade show tickets
Festive/Summer concert tickets
Theatre & cinema tickets
RFID tickets

* The Cheque & Credit Clearing Company was formerly known as the Association for Payment Clearing Services (APACS)



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Thermal Tickets

Thermal tickets are an effective way of ensuring that only paying customers can access your event. Specific customer information can be printed onto the thermal ticket to help ensure that the person who bought the ticket is the same person using the ticket. Kalamazoo's thermal tickets are fully compatible with all thermal printers and can feature up to 10 colours on both sides of the ticket. Pictures and logos can be incorporated onto the thermal ticket, and a variety of security features can be applied to each thermal ticket including holograms, thermochromic and UV ink.

Bespoke Tickets

Kalamazoo can create and produce tickets to your exact design requirements. With the latest security features at our disposal, we can advise you on the most appropriate solution to your specific needs. For more high profile events, where fraud is an increased risk, Kalamazoo can incorporate the latest covert and overt security features such as taggants and threaded paper.

Season Tickets

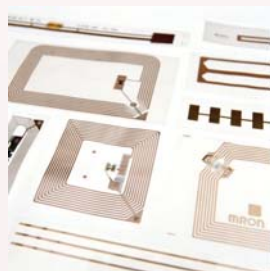
Season tickets are used by numerous clubs and organisations to secure the loyalty of their supporters and customers.

At Kalamazoo we produce season tickets tailored to meet your needs. Pictures and logos can be incorporated onto the season tickets by our in-house design team, and a variety of security features can be applied to each ticket to reduce the risk of fraud. Season ticket books can be personalised and include a branded wallet for each season ticket holder.

Pre-printed Security Tickets

Pre-printed security tickets are the perfect solution for smaller scale events. Whether you're a club promoter or organiser of a festive/ summer event, Kalamazoo pre-printed tickets provide the perfectly designed solution. Sequential numbering helps you to control and monitor stocks. The tickets are pre-printed in a range of eight colours and are ideal when you need a speedy and inexpensive ticket solution.

RFID Solutions



Kalamazoo can provide RFID compatible solutions for ticketing.

Radio Frequency Identification (RFID) is the latest technology to be incorporated into tickets. They work by means of a small data storage device containing specific information relating to that ticket. The device is covertly contained within the layers of paper in the ticket. The ticket can be read from a distance and can also be read without being visible.

RFID tickets combine the economy of traditional paper or polyester tickets with the reliability, efficiency and convenience of RFID.

Our Capabilities

Our in-house capabilities boast the latest printing, off-line foiling and converting equipment. This continuing investment allows us to apply holograms and metallic foil in-line, ensuring that our customers receive the most flexible, cost effective solution to their ticketing needs.

At Kalamazoo, we understand the importance of a fast turnaround. Deliveries of your order can be made direct to multiple locations.



Some of the events Kalamazoo has provided tickets for

- Commonwealth Games
- Rugby Union World Cup
- FIFA Football World Youth Cup – Nigeria, Africa
- Rugby League World Cup
- Six Nations Rugby
- English and Scottish Professional Football Clubs – We supply tickets to 70% of these clubs
- Royal Ascot
- Royal Albert Hall
- Gods Kitchen
- FA Cup
- Green Day
- Manic Street Preachers
- The Eagles
- Creamfields
- Isle of Wight Festival
- Royal Festival Hall
- Headingley Cricket Ground
- Twickenham
- Newmarket
- Oceana
- Cheltenham Festival



Expertly designed with security in mind...

CBS1 Watermarked Paper



Allows easy identification of an authentic cheque. The watermark and ultra violet dull paper cannot be easily replicated. Changes to a light brown colour when attacked by acids, alkalis, bleach & organic solvents.

Microtext



A minute font size is used which can only be viewed through a magnifying glass. If the voucher is photocopied, the text will blur rendering the message unrecognisable.

Thermochromic Ink



Ink disappears when heat is applied leaving a blank circle on genuine tickets.

Folling



Using a metal foil to show a symbol, promoter name or venue can raise the perceived value of the ticket and make it difficult to replicate.

Hologram

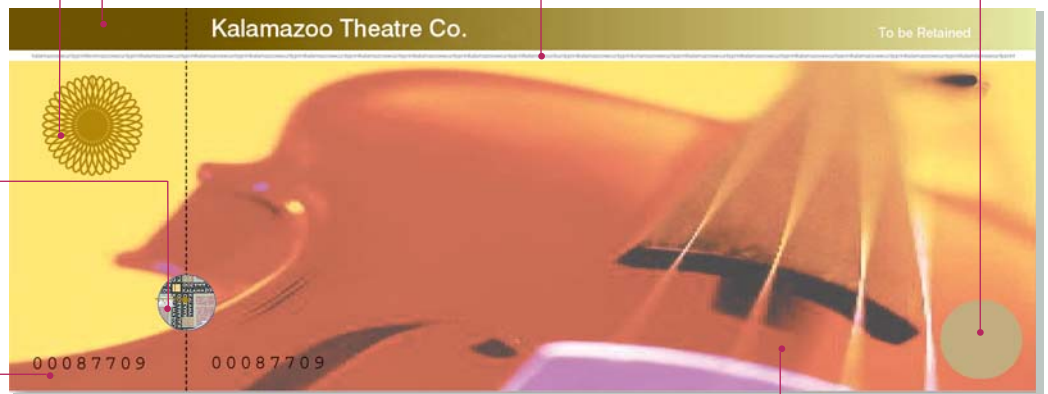


A hologram cannot be photocopied or reproduced accurately, the fraudulent copy will not refract the light.

Sequential Numbering



Gives clear audit trail at the point of entry, allowing the duplicates to be more easily detected.



Invisible Ultra Violet Ink



Under UV light, a previously invisible image will appear easily identifying an authentic ticket. This is created as an intricate fine line pattern for maximum protection.

Copyvoid TM



Kalamazoo's patented deterrent against photocopying, showing the word 'VOID' on a fraudulent copy.

Barcodes



Used to facilitate quicker entrance using scanning equipment, and to automatically compile attendance and fire lists without having to manually check each ticket stub.

Invisible Sequential Numbering



Matched to the visible sequential numbering for additional protection. Authenticity can easily be checked by cross referencing the visible and invisible numbering.

Coloured centre paper



Can be used to give instant authentication of a genuine ticket, by tearing the ticket to reveal the colour hidden in the centre of the paper.